

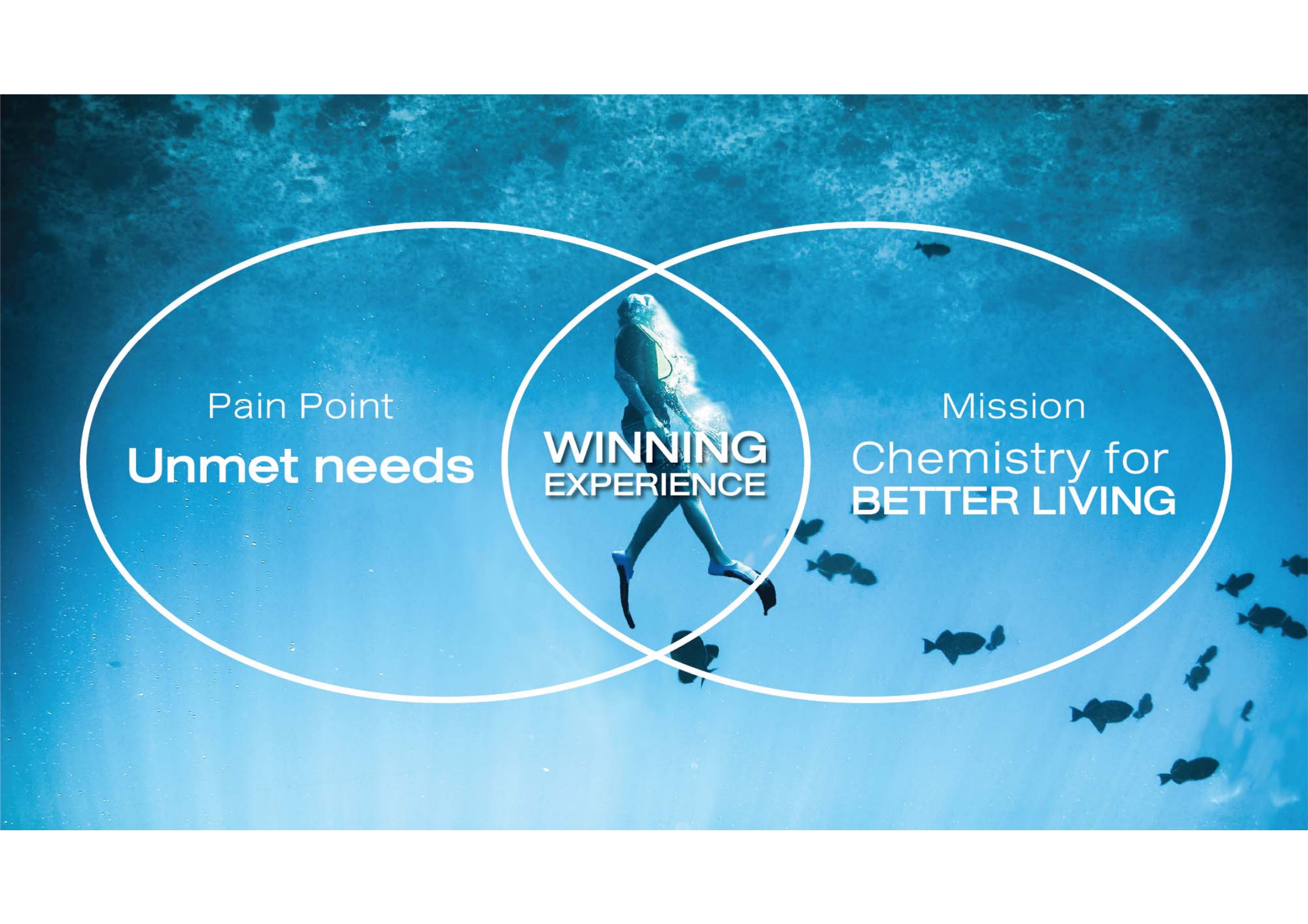
Pain Point

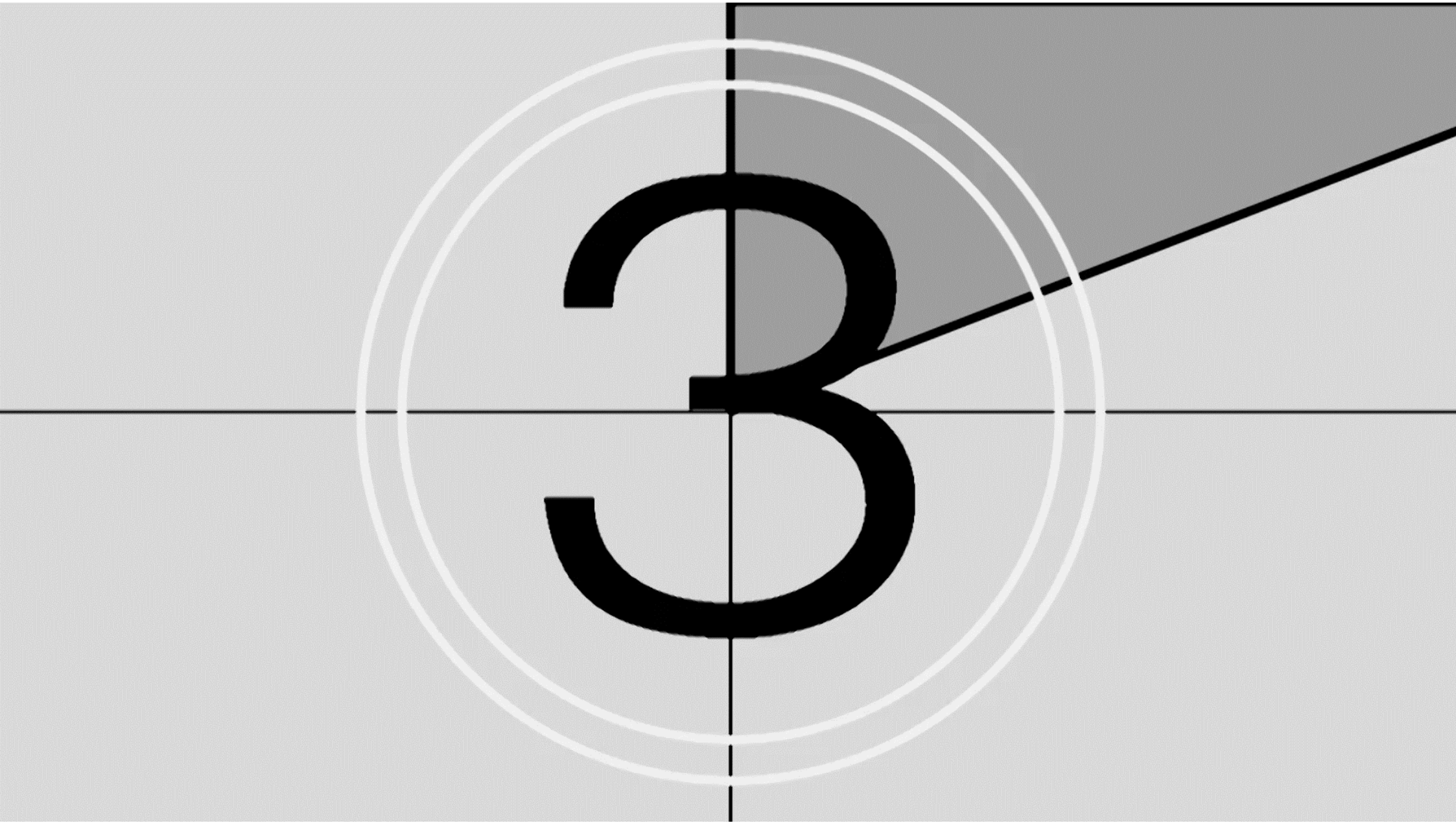
Unmet needs

**WINNING
EXPERIENCE**

Mission

**Chemistry for
BETTER LIVING**







No More
**“ONE
MAN
SHOW”**

Photo Credit: <https://cdn.cgmagonline.com>



Go FOR
“COLLABORATION”

Photo Credit: <https://a1trbx.com/resized/sm/upload/pv/3f/zz/og/avengers-endgame-1200-1200-675-675-crop-000000.jpg?k=6019415efd>

Circular Economy

(2018–Present)

Value co-creation with partners



Waste Management (As of Apr/19)

PET **36** Tons, PE **32** Tons

Other recyclables **104** Tons



425,000
bottles



200,000
bags



Environmental Benefits



GHGs reduction **300** MT CO₂e

Equivalent to **2,700** trees to absorb

Financial & PR Outcome



PR VALUES **19.1** m.THB (As of May/19)



Revenue from upcycled product

11.2 m.THB