

# ecoco

CIRCULAR ECONOMY



FUN LEAD CHANGE INC.



**ECOCO = ECO + COIN**





4.5 Billion Pet bottles

60. Billion Aluminum cans

10. Billion pp plastic cups  
(bubble tea)





# 01

## What we do

# OUR CIRCULAR ECONOMY MODEL



POINT'S HIGH SCORE BOARD

1176

RANK	SCORE	NAME
1	1176	陳*家/0983***633
2	927	廖*玉/0983***809
3	762	廖*家/0983***747
4	507	廖*廷/0983***876
5	460	廖*凱/0983***569
6	392	廖*凱/0983***574
7	362	廖*美/0983***584
8	353	廖*序/0983***794
9	241	廖*傑/0983***514
10	205	廖*智/0983***544

ecoco



f ECOCO循環經濟



Start ▾

< PET bottle, Aluminum cans, PP plastic cups



# CIRCULAR ECONOMY MODEL



204cm

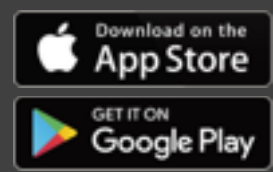
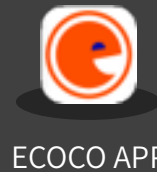
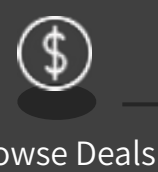
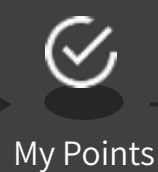
## Function

Category : PET 、 CAN 、 PP cups

Speed : 42 unit per minutes

Technology : Optical identification, auto-sorting *E-coupons are supported*

Max storage : PET+PP 256L & CAN 139L



90cm

87cm

33cm

ATTENTION

Battery recycling collects points in ECOCO App. Go and use discounts in all aspects!



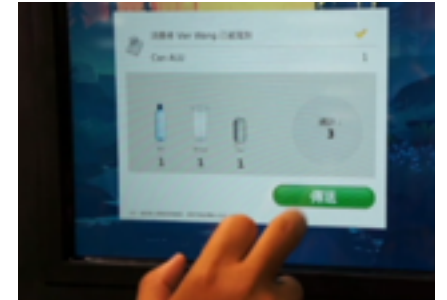
**USER**



**LOG-IN**



**LOADS**



**CONFIRM**



**DISCOUNT ON EVERYDAY PRODUCTS**



**CLAIM DEAL**



**REDEEM POINTS**



**SEARCH DEALS**



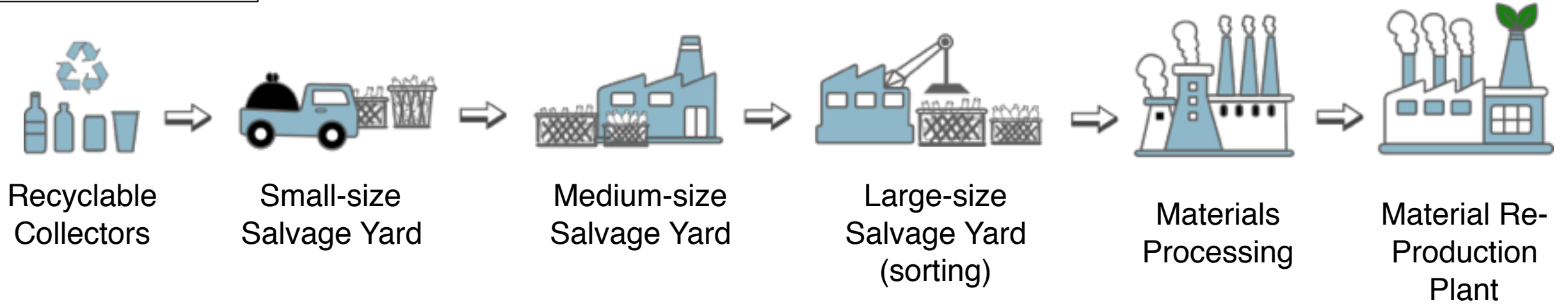


02

Accomplished

# RECYCLING 2.0

## Traditional Way



## ECOCO Way



# Environmental CSR



35+ Brands

Off-line  
450+ Shops

+  
On-line Shop

100% contract renewed



# Marketing & Gamification

School Trips



Surprise Bag





# 1-min Loading Competition





Thanksgiving



New Year



Christmas



Halloween



**Next milestone**

**Smart Battery RVM**



### Function

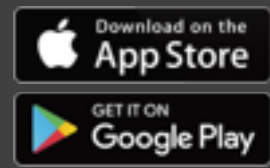
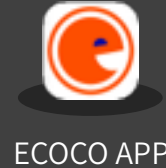
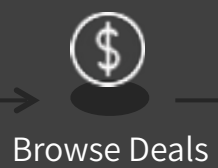
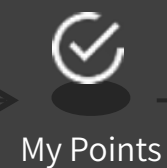
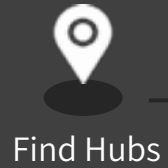
Category : Dry cells (D, C, AA, AAA, N, AAAA, 9V)  
Speed : 30 unit per minutes  
Technology : Optical identification, auto-sorting  
Max storage : approx. 1,300 units of AA

Prevent hoarding (avoid rust and leakage)

Increased recycling efficiency (no manpower needed)



E-coupons are supported



Find Hubs

My Points

Browse Deals

ECOCO APP

ATTENTION

Battery recycling collects points in ECOCO App. Go and use discounts in all aspects!



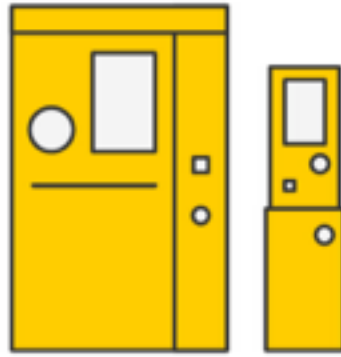
	 統一超商股份有限公司	 全家便利商店股份有限公司	 萊爾富	 宜可可循環經濟
<b>Battery Category</b>	Dry cells (D, C, AA, AAA), Mercury battery	Dry cells (D, C, AA, AAA), Mercury battery	No refund	Dry cells (D, C, AA, AAA, N, AAAA, 9V)
Measure	Human weighing	Human weighing		Reverse Vending machine 100% automatic
Basic unit	Every 0.5 kg	Every 0.5 kg		<b>1 Unit</b>
Refund	10 NTD	10 NTD		10/20 ECOCO point
How to redeem	Single-time	Single-time		<b>ECOCO point collection in Mobile application</b>
Monthly Weight per store	5 kg	5 kg		<b>300 kg</b>

Ecoco's model is **50 times** more efficient than the traditional model.





Recyclables



Reverse vending machines



Rewards



Coupons



**ECOCO**

New platform



**Partners**

Bring customer



**Environment**

Sustainable Resources



**People**

Discount on spending



感謝聆聽

Thank You!





Automatic notification when storage is full or maintenance is needed



Intelligent service route



PLATFORM



ECOCO POINTS



IoT SYS



榮 譽 證 書  
**CERTIFICATE OF ACHEIVEMENT**

特此恭喜 凡立橙股份有限公司 營運之 ECOCO 循環經濟系統  
 達成全球第一台 H-30 回收量逾 200 萬瓶之里程碑  
 (設備序號: 991100209, 累計期間為 2018 年 9 月至 2020 年 3 月)

*This is to certify ECOCO CIRCULAR SYSTEM operated by FUN LEAD CHANGE Co., Ltd.  
 Congratulations for the world's 1<sup>st</sup> H-30 Reverse Vending Machine  
 to achieve the milestone of 2 MILLION bottles collection volume.  
 (Installation SN: 991100209, during Sep. 2018 – Mar. 2020)*

陶朗回收科技股份有限公司  
 TOMRA COLLECTION SOLUTIONS TAIWAN

SIGNATURE: 

DATE: MAY 2, 2020



ECOCO位於台北信義區和信信託大樓頂樓展示廳，為全球第一台達到200萬瓶回收量之設備。圖為/提供







