

The logo for the Circular Living 2020 Symposium. It features a large 'C' on the left, filled with a collage of images: a green tree, a city skyline, and a blue globe. To the right of the 'C' is the text 'CIRCULAR LIVING SYMPOSIUM' in blue, with '2020' in green. Above the text is the GTC logo, which consists of a blue flame-like shape and the letters 'GTC' in blue.

C **GTC**
CIRCULAR
LIVING
SYMPOSIUM
2020

TOMORROW TOGETHER

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GEOGRAPHIC**

A red dashed circle graphic that overlaps the text in the session title and the list items.

SESSION 2: CIRCULAR IN ACTION THROUGH LIFESTYLES

2.2 Living a Better Life by Design: Lifestyle products

- Collaboration in circular economy
- Success story and how impactful CE is on upcycled products
- Customer feedback and marketing strategy towards sustainability trends

it all started with



it all started with



all started with...



Mind
millennials

Purpose
more & mix

Function
multi-.....

?

human
Khon

idea
khwam
Khid

object
Khong

Caring
human

Caring
space/place

Caring
thing/stuff

modernform X 

Sustainable furniture for modern lifestyle

mono



mixx



motion



more

PASAYA

Upcycling fabric by GC



Sustainable furniture for modern lifestyle

mono



mixx



motion



more



Sustainable furniture for modern lifestyle

mono



mixx



motion



more



recycled
50%



recycled
100%

suit yourself :)



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Every little thing counts 
Smallest act can make a biggest impact.
Sensible solution for modern lifestyle.